



# Capitol Federal Amphitheater®

## 2018 Summer Concerts Sponsorship Opportunities

### The Capitol Federal Amphitheater®

The Capitol Federal Amphitheater®, located in Central Park across the street from the library and City Hall, has a capacity of just over 10,000 including approximately 400 premium seats on the concrete area in front of the stage and 200 seats on the patio at the Lodge.

Since 2012, Central Park has been home to the annual Concert in the Park and has brought several artists to the Andover community including: Richard Marx, The Little River Band, Restless Heart, Diamond Rio, Rick Springfield, Night Ranger, The Romantics, Clint Black and John Michael Montgomery. Because of the success of the concert series, the City of Andover enlisted the services of LK Architecture to design the amphitheater and the groundbreaking ceremony took place on June 17, 2017 at the annual concert. Construction is expected to be completed in early 2018.

Beginning in 2018, the City of Andover will host multiple summer concerts as well as several smaller events throughout the year at the Capitol Federal Amphitheater®. Attendance at the summer concerts is expected to reach approximately 30,000 people each year.

### **Presenting Sponsor – \$20,000**

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*Sponsors will receive:*

- Recognition on summer concert marketing materials
- Recognition on all ticketing & passes
- Stage announcement at each summer concert and TV/radio promotion
- Signage on stage at each summer concert
- Booth at each summer concert and the National Fireworks Association Conference Launch Site
- 4 Upgraded (VIP or Premium Seating) Tickets/2 Parking Passes for each summer concert
- Discounted venue rental throughout year
- Verbal and written acknowledgement for all sponsorship recognition materials
- Opportunity for 30,000 impressions each year
- First right of refusal for future sponsorship
- Goodwill from being associated with a state-of-the art, unique, community arts facility

### **Auxiliary Sound & Light Sponsor – \$16,000**

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*Sponsors will receive:*

- Signage at mix position at each summer concert
- Booth at each summer concert and the National Fireworks Association Conference Launch Site
- 2 Upgraded (VIP or Premium Seating) Tickets /1 Parking Pass for each summer concert
- Discounted venue rental throughout year
- Acknowledgement as sponsor on video screens during concert
- Verbal and written acknowledgement for all sponsorship recognition materials
- Opportunity for 30,000 impressions each year
- First right of refusal for future sponsorship
- Goodwill from being associated with a state-of-the art, unique, community arts facility

## **VIP Experience Sponsor – \$12,000**

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### *Sponsors will receive*

- Recognition on VIP experience materials
- Recognition on all VIP ticketing & passes
- Signage on patio at each summer concert
- Booth at each summer concert and the National Fireworks Association Conference Launch Site
- 4 Upgraded (VIP or Premium Seating) Tickets/2 Parking Passes for each summer concert
- Free patio rental for one event per year
- Acknowledgement as sponsor on video screens during concert
- Verbal and written acknowledgement for all sponsorship recognition materials
- Opportunity for 30,000 impressions each year
- First right of refusal for future sponsorship
- Goodwill from being associated with a state-of-the art, unique, community arts facility

## **Stage Sponsor – \$10,000**

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### *Sponsors will receive:*

- Recognition on summer concert marketing materials
- Stage announcement at each summer concert and TV/radio promotion
- Signage on stage at each summer concert
- Booth at each summer concert and the National Fireworks Association Conference Launch Site
- 2 Upgraded (VIP or Premium Seating) Tickets/1 Parking Pass for each summer concert
- Discounted venue rental throughout year
- Acknowledgement as sponsor on video screens during concert
- Verbal and written acknowledgement for all sponsorship recognition materials
- Opportunity for 30,000 impressions each year
- First right of refusal for future sponsorship
- Goodwill from being associated with a state-of-the art, unique, community arts facility

## **Security Sponsor – \$10,000**

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### *Sponsors will receive:*

- Signage at gates/security checkpoints at each summer concert
- Booth at each summer concert and the National Fireworks Association Conference Launch Site
- 2 Upgraded (VIP or Premium Seating) Tickets/1 Parking Pass for each summer concert
- Discounted venue rental throughout year
- Acknowledgement as sponsor on video screens during concert
- Verbal and written acknowledgement for all sponsorship recognition materials
- Opportunity for 30,000 impressions each year
- First right of refusal for future sponsorship
- Goodwill from being associated with a state-of-the art, unique, community arts facility

## **Premium Seating Sponsor – \$5,000**

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*Sponsors will receive:*

- Recognition on all premium ticketing & passes
- Booth at each summer concert and the National Fireworks Association Conference Launch Site
- 2 Upgraded (VIP or Premium Seating) Tickets/1 Parking Passes for each event
- Discounted venue rental throughout year
- Acknowledgement as sponsor on video screens during concert
- Verbal and written acknowledgement for all sponsorship recognition materials
- Opportunity for 30,000 impressions each year
- First right of refusal for future sponsorship
- Goodwill from being associated with a state-of-the art, unique, community arts facility

## **Hydration Station Sponsor - \$3,000**

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*Sponsors will receive:*

- Signage at hydration station(s)
- Verbal and written acknowledgement for all sponsorship recognition materials
- Opportunity for 30,000 impressions each year
- First right of refusal for future sponsorship
- Goodwill from being associated with a state-of-the art, unique, community arts facility

## **First Aid Sponsor - \$3,000**

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*Sponsors will receive:*

- Signage at first aid station(s)
- Verbal and written acknowledgement for all sponsorship recognition materials
- Opportunity for 30,000 impressions each year
- First right of refusal for future sponsorship
- Goodwill from being associated with a state-of-the art, unique, community arts facility

## **Charging Station Sponsor - \$3,000**

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*Sponsors will receive:*

- Signage at station(s)
- Verbal and written acknowledgement for all sponsorship recognition materials
- Opportunity for 30,000 impressions each year
- First right of refusal for future sponsorship
- Goodwill from being associated with a state-of-the art, unique, community arts facility

## **Volunteer Sponsor - \$2,500**

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*Sponsors will receive:*

- Recognition on volunteer t-shirts
- Verbal and written acknowledgement for all sponsorship recognition materials
- Opportunity for 30,000 impressions each year
- First right of refusal for future sponsorship
- Goodwill from being associated with a state-of-the art, unique, community arts facility

## **Green Room Sponsor - \$2,500**

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*Sponsors will receive:*

- Recognition in green room
- Verbal and written acknowledgement for all sponsorship recognition materials
- First right of refusal for future sponsorship
- Goodwill from being associated with a state-of-the art, unique, community arts facility



# Capitol Federal Amphitheater®

## 2018 Sponsor Commitment Form

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

### Sponsorship:

Sponsor Level: \_\_\_\_\_

Dollar Amount: \_\_\_\_\_

### Please Select Payment Timeline

Payment will be made in installments: monthly\_\_\_ quarterly\_\_\_ other\_\_\_

Full payment is included

Agreed to on this date: \_\_\_\_\_ By: \_\_\_\_\_

Company/Organization Representative

### Please make checks payable to City of Andover

Return Address:

City of Andover

Attn: Capitol Federal Amphitheater Sponsorship

1609 E. Central Ave., P.O. Box 295

Andover, KS 67002

For questions or more information contact:

Katie Cork, Event Director

[kcork@andoverks.com](mailto:kcork@andoverks.com)

316-733-1303 ext. 439

